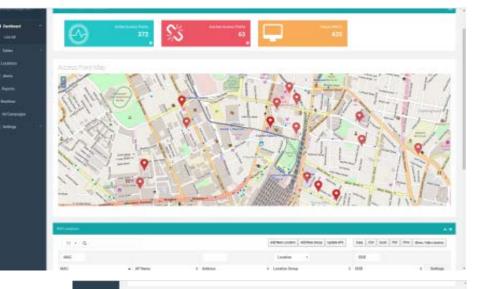
SAVANTIS Case Study: Service Provider – Wi-Fi Infrastructure as a Service

Customer Profile

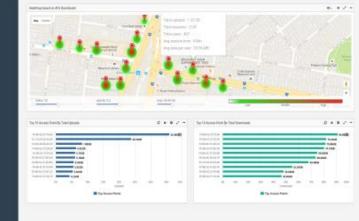
Industry: Network Services Company: White label, wholesale Wi-Fi laaS Provider with nationwide footprint

Size: Over 1,000 Wi-Fi venues: local councils, business districts, shopping malls, hospitality, retail, etc.



Customer Requirements

- Location and customer specific Digital Engagement, Target Marketing, Analytics
- Hostspot 2.0/Passpoint and WISPr roaming support
- Customer SLA management including ISP costs at each venue



Savantis Offering

- Digital Engagement & Customer Experience Management Platform
- Passpoint/Hotspot 2.0 & WISPr Roaming Platform with white label/wholesale support
- Real time anonymous tracking with comprehensive analytics and reporting to understand customer behaviour
- SLA monitoring and management
- Managed Services

About Savantis Mobility Solutions

Mobility can help companies capture and leverage contextual data to outreach and engage their customers more efficiently. Organizations are at the cusp of realizing the immense potential of mobility. Savantis combines the latest for Enterprise Mobility Solutions (Network Infrastructure, Wired and Wi-Fi Solutions, mobile technologies, enterprise applications, engagement platforms, and system integration) - to deliver innovation that matters, and business value that lasts longer.

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