# SAVANTIS Case Study: Service Provider - Telco

#### **Customer Profile**

Industry: Telecom

**Company:** The largest Fixed broadband operator in the country

**Size:** Annual turnover in excess of \$450 million

#### **Customer Requirements**

- Industry specific value added services to customers (e.g. Hospitality, Retail, Education, Government, Consumer/ Residential)
- Attract leads and convert to business and residential customers
- Industry and location specific target marketing campaigns

## Savantis Offering

- Overlay managed Wi-Fi solution over existing the WLAN network
- Customizable location and customer specific digital engagement, target marketing & conversion analytics
- Industry specific value added Wi-Fi solutions, implementation and managed services

## About Savantis Mobility Solutions

Mobility can help companies capture and leverage contextual data to outreach and engage their customers more efficiently. Organizations are at the cusp of realizing the immense potential of mobility. Savantis combines the latest for Enterprise Mobility Solutions (Network Infrastructure, Wired and Wi-Fi Solutions, mobile technologies, enterprise applications, engagement platforms, and system integration) - to deliver innovation that matters, and business value that lasts longer.

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