

SAVANTIS Case Study: Hospitality - Luxury Hotel Chain

Customer Profile

Industry: Hospitality

Company: Premier Resort brand

in the country

Size: 35 distinctive luxury

properties



Customer Requirements

- Collect guest information beyond what is available from reservations
- Target marketing based on guest profile and location
- Capture guest behaviour, location, Internet usage insights, etc.
- Monitor and manage ISP costs

Savantis Offering

- Location specific digital engagement and guest analytics
- Monitor and manage real time Internet usage down to each guest
- Membership/Loyalty management and personalized target marketing with conversion analytics
- Fully hosted and cloud managed service

About Savantis Mobility Solutions

Mobility can help companies capture and leverage contextual data to outreach and engage their customers more efficiently. Organizations are at the cusp of realizing the immense potential of mobility. Savantis combines the latest for Enterprise Mobility Solutions (Network Infrastructure, Wired and Wi-Fi Solutions, mobile technologies, enterprise applications, engagement platforms, and system integration) - to deliver innovation that matters, and business value that lasts longer.

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