

Customer Profile

Industry: Banking and Financial services

Company: International money transfer company

Size: More than 480,000 agents in 200 plus countries. Nationwide footprint with more than 2600 location and agent network





Customer Requirements

- Mobile Apps for consumers, agents and sales officers with location awareness
- Advanced agent preparation based on consumer activity and notifications
- Target marketing and loyalty entitlements to consumers and agents
- SFA and KPI management for agents, sales officers and regional managers
- Route planning, P&L tracking & management

Savantis Offering

- Digital Engagement & Customer Experience Management Platform
- Mobile Apps for consumers, agents and sales officers
- Real time anonymous tracking with comprehensive analytics and reporting to understand customer behaviour
- Membership/Loyalty management and personalized Target marketing with conversion analytics
- SLA management, hosted & cloud managed services

About Savantis Mobility Solutions

Mobility can help companies capture and leverage contextual data to outreach and engage their customers more efficiently. Organizations are at the cusp of realizing the immense potential of mobility. Savantis combines the latest for Enterprise Mobility Solutions (Network Infrastructure, Wired and Wi-Fi Solutions, mobile technologies, enterprise applications, engagement platforms, and system integration) - to deliver innovation that matters, and business value that lasts longer.

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