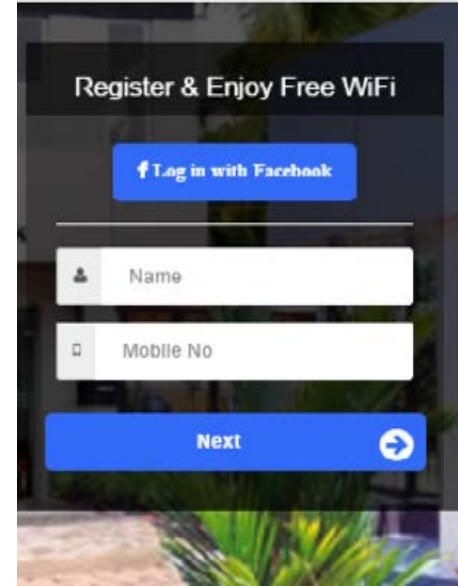


### Customer Profile

**Industry:** Banking and Financial services

**Company:** Premier private sector commercial bank in the country

**Size:** Founded in 1888 with 250 plus locations



### Customer Requirements

- Attracting and converting new customers
- Promoting e-banking and other banking services via digital engagement
- Ad-hoc mobile campaign events at special venues with merchant partners
- Offer multi-merchant marketing campaigns and loyalty programs

### Savantis Offering

- Design, supply, implement and operate the guest Wi-Fi network at bank locations and Ad-hoc venues for mobile campaigns
- Location specific digital engagement and guest analytics
- SLA management, hosted & cloud managed services

### About Savantis Mobility Solutions

Mobility can help companies capture and leverage contextual data to outreach and engage their customers more efficiently. Organizations are at the cusp of realizing the immense potential of mobility. Savantis combines the latest for Enterprise Mobility Solutions (Network Infrastructure, Wired and Wi-Fi Solutions, mobile technologies, enterprise applications, engagement platforms, and system integration) - to deliver innovation that matters, and business value that lasts longer.

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